

Georgia Transportation Alliance Progress Report
April 2013 – April 2015



History and Timeline

2011 Georgians for Better Transportation and the Georgia Chamber of Commerce combine to create the **Georgia Transportation Alliance (GTA)**.

2012 GTA runs Connect-Georgia passing the Transportation Investment Act in **46 Georgia counties**.

2013: GTA launches new sustainable transportation funding effort.

2014: Setting the Stage for Sustainable Transportation Funding

January GTA passes HR 1573: Joint Legislative Study Committee on Critical Transportation Infrastructure Funding.

June GTA becomes administrative agent of the study committee.

July – Nov GTA coordinates eight JLSC meetings all across Georgia. GTA also helped set the bar for success: a sustainable, annual source of recurring revenue in excess of \$1 billion.

Nov – Dec Governor Deal and Lt. Governor Cagle made public statements supporting transportation funding at GTA / ACEC summit. GTA leads production of the 2014 study committee report.

2015: Passing Sustainable Transportation Funding Legislation

January - April GTA helps lead team of approximately 40 lobbyists, public relations professionals, and data experts to pass HB 170.

April **The Georgia legislature passed the Transportation Funding Act of 2015, creating over \$900 million annually in sustainable funding for GDOT.**

In just two years, GTA successfully:

- ✓ **Led a broad coalition of diverse business interests**
- ✓ **Set the bar for \$1 billion + in transportation funding**
- ✓ **Raised transportation from a low – level issue to the most important issue in the 2015 session.**
- ✓ **Secured the passage of legislation, by constitutional majority, containing over 80% of the principles in GTA's policy platform.**
- ✓ **Raised over \$1 million.**
- ✓ **Produced almost 600 earned media hits.**
- ✓ **Passed over \$900 million in additional transportation funding.**