



# GEORGIA TRANSPORTATION — ALLIANCE —

The Georgia Transportation Alliance is committed to build upon Georgia's strong history of transportation excellence by supporting efforts to improve transportation funding and expand our state's transportation infrastructure.

If you are interested in becoming a member or in a sponsorship opportunity, please contact *Seth Millican* at [smillican@gatransportation.org](mailto:smillican@gatransportation.org)

## 2016 GTA Sponsorship Opportunities

EVENT	TYPE	AMOUNT	TYPE	AMOUNT
Fall Statewide Forum Tour	Presenting	\$2,500	Community	\$500
DC Fly-In	Presenting	\$2,500	Reception	\$500
Leadership Breakfast	Presenting	\$2,500	Individual	\$1,000
Webinar Series	Presenting	\$1,000	Individual	\$500
Congressional Meeting	Presenting	\$5,000	Individual	\$1,000
Handbook	Presenting	\$2,500	--	--

# GTA MEMBERSHIP BENEFITS

	Executive	Director	Advisor	Member
<b>MEMBERSHIP BENEFITS</b>	<b>\$25,000+</b>	<b>\$10,000+</b>	<b>\$5,000+</b>	<b>\$2,500+</b>
Membership to GTA Board of Directors - will meet at least twice annually	✓	✓		
Membership on GTA Executive Committee - will meet at least quarterly	✓			
Eligible for nomination to Georgia Chamber Board of Directors	✓	✓		
Membership on Georgia Chamber Government Affairs Council	✓	✓		
Eligible for GTA Steering Committee	✓	✓		
Eligible for Nomination to GTA Board of Directors		✓	✓	
Recognition on GTA Website	✓	✓	✓	
Leadership profile on GTA Website	✓			
Recognition in GTA Email Communications	✓	✓	✓	✓
Annual Planning Retreat	✓	✓	✓	
Federal Meetings / Trips	✓			
Special Recognition in Annual Report	✓	✓	✓	
Focused briefings by agency heads, elected officials, etc.	✓	✓	✓	
GTA Email Newsletter	✓	✓	✓	✓
Priority access to Digital Roundtable Series	✓	✓	✓	✓
Monthly Conference Call Updates	✓	✓		
Complimentary access to one formal meeting each quarter featuring programs and speakers to inform members of new ideas, strategies, and challenges in the infrastructure space	✓	✓	✓	<b>PICK 2</b>
Develop, recommend, and advocate policy statements and positions on legislative or regulatory issues	✓	✓		
Utilize GTA staff as experts and advocates on individual company issues that aren't in conflict with the mission of the organization	✓	✓		
Utilize GTIA staff to access and dialogue with industry experts and agency leaders	✓	✓		
On call transportation policy and political expertise	✓	✓		
Priority access to policy resources	✓	✓		
Sponsorship of Annual Digital Series Session		✓		
Sponsorship of Quarterly Transportation meeting		✓		

<b>OTHER MEMBERSHIP BENEFITS</b>	
Serve as official policy committee for the Georgia Chamber Sponsorship of Annual Digital Series Session Sponsorship of Quarterly Transportation meeting	
Develop and execute annual communications and education push	✓
Access to transportation stakeholder groups	
Annual transportation strategic report and access to backup data, including polling	

<b>ANNUAL SPONSORSHIP OPPORTUNITIES</b>	
Digital Series Annual Presenting Sponsors	1
Annual Summit Sponsorship	✓
Annual Report Sponsorship	✓